

## Business Attire Project

Goal: Gain an understanding of business and business casual attire.

1. Research the cost of putting together a business and business casual wardrobe (enough for 7 days. Must include all clothing necessary = sport coats, socks, shoes, ties, belts, handbags, etc).

2. **Present & Demonstrate** what business and business casual attire looks like.

This project will be completed in teams of three or four students.

- Your team must research male and female wardrobes for business and business casual attire.
- You will put together a presentation that shows the clothing and prices.
- Be sure to include a list of “do’s and do not’s”
- Your team will give a formal presentation to the class. Team members will be dressed in business or business casual attire to demonstrate the different looks for males and females.
- Each team must explain the price for different outfits and give sources for the prices.
- Your project will be evaluated for complete content, amount of effort extended, accuracy of prices, and formal presentation.

Category	4	3	2	1
<b>Research on Attire for Male and Female. Business and Business Casual</b>	Identified 10 good and appropriate outfits for both males and females	Identified 10 good outfits for both males and females. May not all be appropriate	Not all 10 outfits completed. Or poor effort on some or all outfits.	Very incomplete or very poor list.
<b>Presentation on clothing details and prices.</b>	All topics covered completely in <i>at least</i> 5 or 6 slides. Complete, accurate and clear pricing with sources.	All topics covered. Not all information is complete.	Not all topics covered. Too few slides. Not all information is complete.	Topics not covered. Very little or no information is complete.
<b>Formal Presentation in Business Attire</b>	All team members dress appropriately per assignment guidelines and demonstrate several different looks.	All team members dress appropriately per assignment guidelines but demonstrate mostly similar looks.	Not all team members dress appropriately per assignment guidelines.	Majority of team members not dressed appropriately per assignment guidelines.
<b>Overall effort and quality of project</b>	Quality of presentation was excellent, content complete and showed a great deal of effort.	Quality of presentation was good. Could have expanded in some areas.	Quality of presentation was average. Did not cover any area in depth.	Incomplete research. Information or quality of presentation was poor.