

# Stock Decision Rationale

As we've talked about many times in class, it is very important to be educated about your investment. Many people's major mistakes in the stock market have involved blindly purchasing stocks without doing their due diligence.

Part 1 - Create a document describing exactly WHY you purchased your stocks for our game. And why you chose the number of stocks you did? Is this strategy working? Why or why not? Do you think it will continue to work (or not)? Why?

Part 2 - Please pick two NEW stocks you have NOT traded yet, based on an educated system of research. To do this, you will need to find two articles of your own describing stocks or companies that you believe will show an increase in stock price over the next few weeks/months, based on the information in the article. Describe your reasoning in detail. Include a link to the article in your document.

This document should be either shared with me or emailed to me when completed.

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You MAY choose to invest in these two new stocks if you wish, but it is not required. Here are some articles to get you started. Obviously, there are thousands more...

## E.L.F Cosmetics IPO

[http://www.marketwatch.com/story/millennial-cosmetics-ipo-offers-potentially-beautiful-returns-2016-09-22?mod=MW\\_video\\_latest\\_news](http://www.marketwatch.com/story/millennial-cosmetics-ipo-offers-potentially-beautiful-returns-2016-09-22?mod=MW_video_latest_news)

## Twitter!

<http://www.marketwatch.com/story/twitters-stock-rockets-after-report-a-buyout-is-near-2016-09-23>

## Allergan Buys Tobira

<http://www.cnbc.com/2016/09/20/allergan-to-buy-tobira-in-push-for-liver-treatment.htm>

## GoPro New Products

<http://www.cnbc.com/2016/09/19/gopros-new-drone-is-its-most-exciting-product-yet-ceo-nick-woodman-says.html>

## Skechers Stock Plunges

<http://www.marketwatch.com/story/skechers-stock-plunges-as-disappointing-results-prompt-analyst-downgrade-2016-07-22>

## Etsy Shares Jump

<http://www.marketwatch.com/story/etsy-shares-jump-10-as-upgrade-bolsters-bullish-tone-2016-09-21>